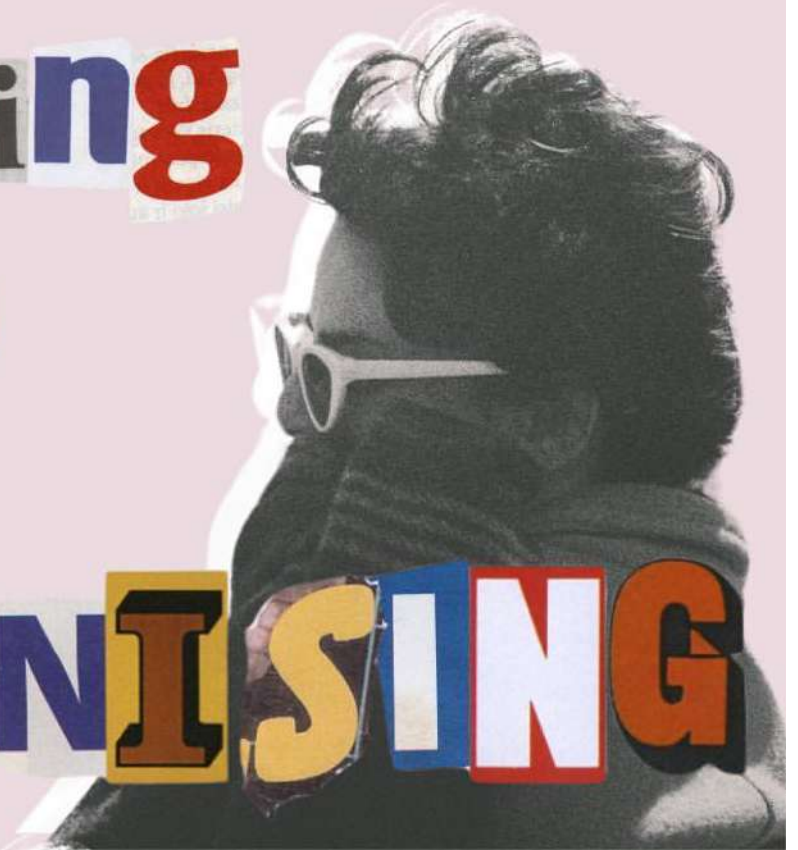


POST, You're

mobilising

not

ORGANISING



LOL WHAT

There's a difference between

mobilising and **organising**

encouraging a group
of people to take
collective action in
pursuit of a specific
objective.

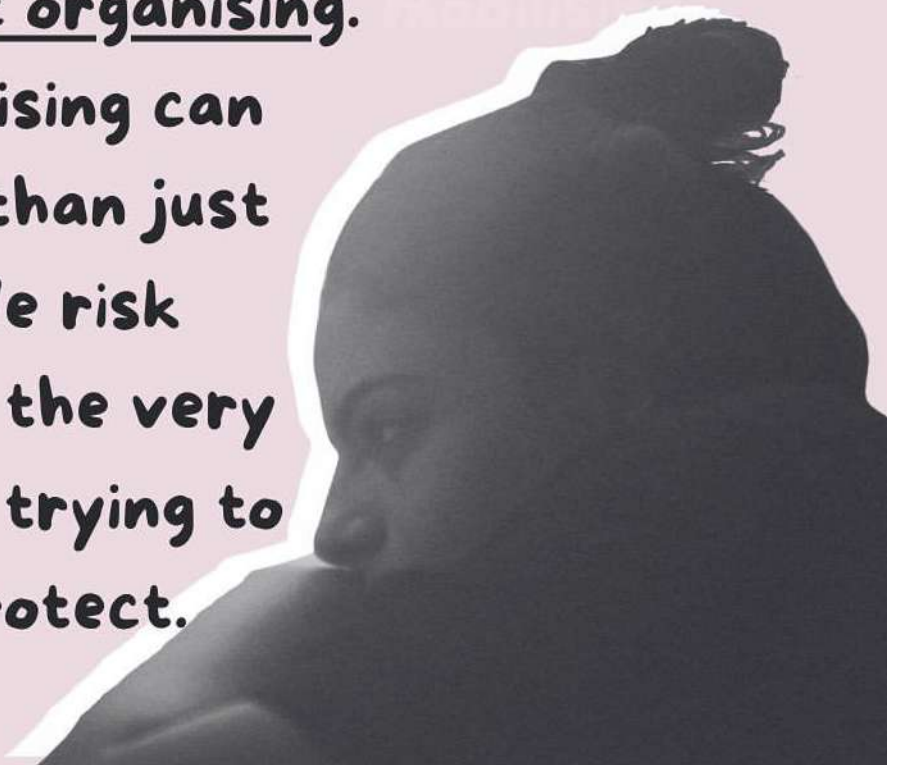
planning and
sustaining a
community of
people towards a
common vision.

Kwame Ture prioritised organising;
he said it leads to revolutionary action.
Harrie Han's research found that high
engagement happens when/where
organising and mobilising are combined.

YIKES

People mobilise around the overt, not the covert, so while it is understandable to prioritise mobilisation, to be sustainable, we must mobilise after strategic organising.

Strictly mobilising can lead to more than just burnout. We risk disheartening the very people we are trying to engage & protect.



STRUCTURING WORKS

I was raised on the selfless service in Sikhi called ਸੇਵਾ (pronounced seh vaa) – serving the people by serving the community - defined by physical, mental and material service to those in need wherever possible, including menial tasks.

Langar (Sikh community kitchens) feed 100Ks maybe millions globally every day.



KNOW OUR SELVES

Being part of the media team at Ihumaatao, I learnt what best-practice protest and campaign organising can look and feel like.

I also learnt that recognising capacity, skill levels, and skillsets (knowing how to use these most effectively) is key to successful organising.



BEND **THY** KNEE

I have learnt that what revolutionary organising needs most are people who are willing to do the work that needs doing (often the "un-seen" work) and learn from those directly affected

how best to do it, whether that looks like scrubbing loos, feeding people, getting first-aid trained, or learning how to write copy for press releases.



GO THE DISTANCE

I used to think stepping back was giving up, but I know better now... rest is radical and revolutionary, especially when there aren't structures to uphold and support your well-being, even more so for Black, Brown, Indigenous, and disabled people!

So take breaks. Not between intense, sporadic activism but by taking the time to build the projects, programmes, and structures in community that will help us to survive AND thrive. 